



## NJCAA Championship Streaming Policy

**Policy Owner:** Marketing and Multimedia Department

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**Review Cycle:** Annual

### NJCAA Championship Streaming Policy

The National Junior College Athletic Association (NJCAA) is committed to delivering a high-quality, consistent viewing experience across its championship events. To ensure production standards, competitive clarity, and audience engagement, the NJCAA prioritizes streaming for sports that feature **head-to-head competition formats** and reliable statistical documentation.

### Sports Not Currently Streamed by NJCAA

The NJCAA does not provide official livestream coverage for the following championship sports:

- Golf
- Tennis
- Beach Volleyball (*unless the host site secures and funds production*)
- Bowling
- Cheer (*unless the host site secures and funds production*)
- Swimming & Diving (*unless the host site secures and funds production*)
- Cross Country (*unless the host site secures and funds production*)
- Flag Football (*unless the host site secures and funds production*)

### Rationale

Streaming efforts are focused on sports that:

- Feature **direct, head-to-head competition**, which translates effectively to live broadcast formats
- Provide **consistent, real-time statistics and documentation**, enhancing the viewer experience and storytelling
- Allow for **standardized production quality** across NJCAA championship events

Many of the sports listed above present challenges such as:



- Multi-site or simultaneous competition formats
- Limited or inconsistent statistical reporting
- Production complexities that impact broadcast quality and viewer engagement

### **Host Site Streaming Exceptions**

For select sports (as noted above), host institutions or organizing committees may choose to:

- Independently secure production services
- Fully fund streaming operations
- Distribute via approved platforms or internal networks

\*NJCAA will duplicate their stream as long as the quality is of the best production value

*All independently-produced streams must align with NJCAA branding and media guidelines.*

### **Additional Promotion & Coverage**

While not all sports are streamed, the NJCAA remains committed to **visibility and promotion** of all championship programs through:

- Inclusion in the **NJCAA Sports Preview Show**
- Social media coverage, highlights, and storytelling
- Championship recaps and feature content
- Wrestling, Cheer, and Flag Football do not have Selection Shows, although they have live brackets on social media updating in real time.
- Golf and Tennis do not have Selection Shows, although they have live scoring on social media updating in real time